July Act 14037 .6620 2856 1821 2633 938 2891.

		6mm	12mm →				
	PIN	RUK	SCH	[illegible]	[illegible]	[illegible]	Total Industry
6 mos ahead	4229.7	3352	(1128.9)	(869.7)	(938.3)	(316.3)	
new	4193.0	3436	1163.3	874.3	748.7	342.1	
~~July pace~~	4280	3382	1128	863	737	316	
~~6 mos ahead~~		3					
August Aug	4235	3373.2	1123.1	869.1	736.6	312.0	
JWK							

×4.1658 #
×1.0346

August	16256	5412	4188	3550	1503	
Less ~~costs~~ payback	-2182	-1487	-966	-108		
+	14074	3925	3222	3442	1503	

+ BJR Dual prgm
12,500 wk +240
300 @ 80% participate rate
Dual paybk 3 days -99
1652 × 5% × 240

American +130
Lts intro
@ .3 share

Total August	18815	14330	3925	3270	3572	1503	45421
Less Adjustments for balancing to Total Industry		-146	-255	-200	-150	-110	-86
TOTAL AUGUST	18815	14190	3670	3070	3422	1393	44560
est. share	42.22	31.84	8.24	6.89	7.68	3.13	

2nd Qtr

~~Leads~~	5336	9890	3410	2799	596	371	
~~payback~~ July pb	3884 73	78 7708	1923	1833	488	400	
Aug	1352 25%	21 2182	30 1487	966	108	0	
	100 2	10%	19				

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Source: https://www.industrydocuments.ucsf.edu/docs/ggwj0004